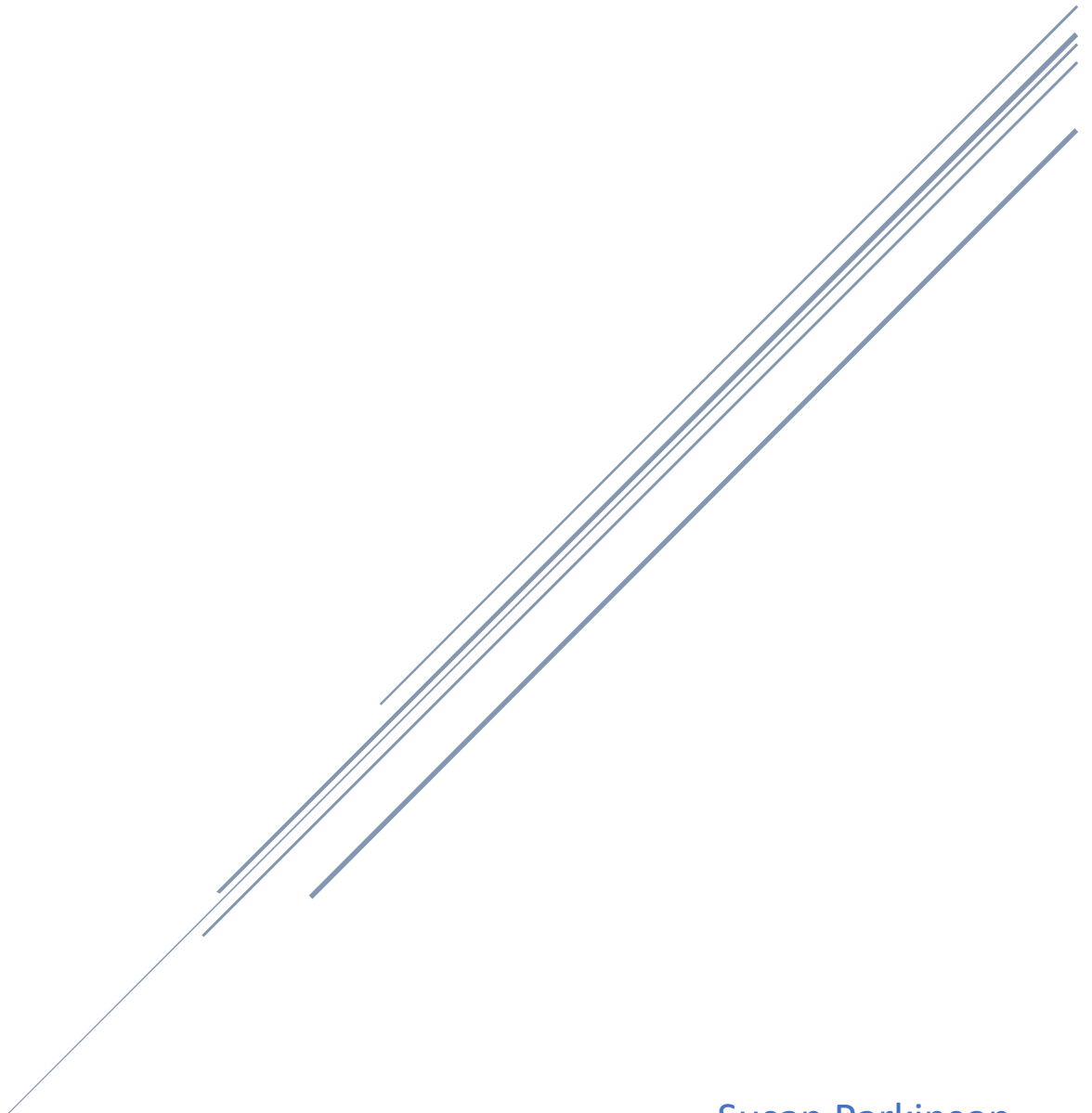


2016 – 2021

PLAN OF SERVICE IN REVIEW

March 2022



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Director of Library Services

2016-2021 PLAN OF SERVICE IN REVIEW

During the 2016-2021 Plan of Service process, the Calmar Library Board analyzed results of the community assessment and needs survey to identify trends in the data. Using the results of this information, the Board was able to set the following priority services for the 2016-2021 Strategic Plan of Service. Below are the goals, objectives, and activities used to help reach the desired outcomes and the results.

Satisfy Curiosity

Goal

The Calmar Public Library will provide to the community of Calmar and surrounding area resources and activities that will enable them to explore personal interests, expand interests, and inspire curiosity to promote life-long learning.

Objective 1: Offer a minimum of 8 adult programs a year

Objective 2: Increase program participation 5% by 2021

Objective 3: Position the library as a creative space by displaying artistic work from a variety of partners, including the TREX Traveling Art Show

Objective 4: By the end of 2021 CPL will have catalogued the existing Local History Collection and partner with local historical groups to offer local history programs.

ACTIVITIES:

- Develop unique programs for adult patrons
- Encourage partnerships with local artists, groups and provincial traveling art shows
- Explore a variety of programs that encourage creativity, such as adult colouring
- Regularly curate item displays that highlight the library's collection and tie into current events and popular culture
- Keep the CPL webpage and social media current to new programs and resources
- Advertise in the local Calmar Chronicle and other sources the programs and resources that are available

RESULTS

SATISFYING CURIOSITY

Objective 1: minimum of 8 adult programs a year

The objective of having a minimum of 8 adult programs was on the road to success until 2020 and 2021. It was at that time that COVID-19 impacted the in-house programming at the Library and we had to adapt to a different way of programming. That is when we introduced the **Take & Make** kits. The Library budget was also impacted at this time.

The Library also ran the following weekly/monthly adult programs from 2016 – 2020:

- Knitting Circle
- CookBook Club
- Book Club
- Zookinesis Chair Exercise

2020 - 2021

Below is a list of adult programs that were offered at the Library. Due to funding and COVID-19 restrictions, we had limited adult programming in 2020-2021 as we concentrated on kits for Pre-K, Tween, Teen and Family age groups.

ADULT PROGRAMS 2016 - 2021					
2016	2017	2018	2019	2020 Virtual	2021 Virtual
Angel Numbers	Mindfulness	iPhone 101	Will Information 101	Breaking Loneliness	Truth & Reconciliation
Foundation to Invest	Tea & Knitting	Align with a New Version of YOU	Magnesium the Magnificent	Paper Tiger Viewing	School Trustee Forum
Tarot Card 101	Essential Oils	Save Your Photos	Sewing for Beginners	Make & Take Essential Oils	Books Talks
Wicca 101	Come Laugh	Declutter Your Life	Resume & Cover Letter Workshop	Keto Connection	Dream Catcher Workshop
Winter Birds of Alberta	Secrets of Mainstream Medicine	ColorSpectrum	Keto with Elke	Book Talks	
Ley Lines	Two for Tea	Bucket List and How to Achieve It	Kids Have Stress Too!		
Computers for Beginners	Bugs with Doug	Legalization of Cannabis	Essential Oils		
What is Naturopathic Medicine	Women & Money	Dan the Man Self-Defense	Kokedama Moss Balls		
Fitness & Wellness		Understanding Estate Planning	Rig Hand Distillery Tasting		

Objective 2: increase program participation 5% by 2021

From 2016 – 2019 the Library had a 54% increase in program attendance. This showed that we were in line to reach our participation increase of 5%. When you include 2020 and 2021 in the calculations, our participation increase was only 1.6%. This drastic drop shows the impact, by forces beyond our control, made in the overall performance of the Library.

	2016	2017	2018	2019	2020	2021
Participants	1215	1613	1854	1868	1607	1235

Objective 3: partner with artistic partners

Over the course of the last 5 years we have partnered with The Alberta Foundation for the Arts Travelling Exhibition Program (TREX). We were fortunate to bring in the following shows that gave community members the opportunity to see some incredible expressions of art:

- Abandoned Alberta
- Happy International Women’s Day
- Graham Peacock Collage
- Imprints
- Life Lit Up
- Aakii isskska’takssin (Woman – thought)
- Courage Journey
- The Rush and Roar!

We also partnered with the Calmar and Area Senior Group and displayed the History of Calmar in pictures. This was enjoyed by the Summer Reading Participants and members of the community.

Objective 4: local history collection catalogued

Our local history collection has been catalogued.

STIMULATE IMAGINATION

GOAL:

The community of Calmar and area will look to the Library as a place to access resources, materials, programs. and services to stimulate imagination and enhance leisure time.

Objective 1: Library staff will be able to assist patrons in accessing digital content.

Objective 2: increase the usage of Overdrive 10% by 2021.

Objective 3: create a minimum of 1 themed "Kits for Kids" a year for ages 0 to 5 years.

Objective 4: offer a minimum of 2 unique programs a year geared towards those patrons between the ages of 6 to 12 years.

Activities:

Staff will familiarize themselves with eContent resources like OverDrive, Hoopla and Zino through self-instruction and support from the regional library system. Staff will then share their knowledge with patrons empowering patrons with the skills to utilize the wide range of resources available to them.

CPL will add a variety of new resources for children, particularly the 0 to 5 age group.

Focusing on ages 6 to 12 years of age, CPL will increase programing to promote literacy and stimulate the imagination by offering a minimum of 2 unique programs a year.

Use a variety of collection development tools to ensure that new and popular materials are made available to patrons as soon as possible.

RESULTS

STIMULATE IMAGINATION

Objective 1: all library staff to assist patrons in accessing digital content. This is an ongoing objective for library staff. With staff changes, there continues to be training and familiarizing of our digital content. As of today, 3 of the 4 staff are very comfortable with accessing digital content and the other staff is in the process of learning.

Objective 2: increase the usage of overdrive 10% by 2021

We saw a 196% growth in Overdrive from 2016 – 2021, well above the 10% goal.

2016 – 2021 OVERDRIVE USAGE					
2016	2017	2018	2019	2020	2021
1143	1762	2369	2592	3146	3392

Objective 3: create minimum 1 themed kit for kids 0-5 yrs

The following kits were created for 0-5 years:

1. Things that go
2. Things that live in the water
3. Counting
4. Animals on the Farm
5. Reading Ready

We also added kits for Young Adult and Adult audiences:

- Dungeon and Dragons (Beginners)
- Dungeon & Dragons (Experienced)
- Juggling
- Adult and Young Adult Book Club Kits

Objective 4: minimum of 2 unique programs a year 6-12 yrs

IN-HOUSE PROGRAMING				
2016	2017	2018	2019	2020
Tween Book Club	Two for Tea	Christmas Craft Time	PJ Movie Time	Spring Reading Contest
Lego	Gingerbread House Decorating	Board Game Bonanza	Nerf Battle	
Pokeman Trading Cards	Teddy Bear Sleep Over	Harry Potter Escape Room	Taste Test Challenge	
Artist Trading Cards	Tween Time	Early Dismissal Movie Time	Gingerbread House Decorating	
Super Heroes Drawing				

2020 – 2021 MAKE & TAKE KITS	
2020	2021
Seed Growing	Roller Coaster
Roller Coaster	Melted Bead Suncatcher
Melted Bead Suncatcher	Bouncy Ball
Salt Ornament	Floating Chalk Prints

Wooden Christmas Ornament	Mother's Day Mug
Edible Slime	Father's Day Mug
	Fairy Garden Kit
	Noodle Rocket Flinger
	Juicy Spheres
	Paper Lanterns
	Soap Jellies
	Paper Ornaments
	Christmas Jar
	Confetti Rocket

We also did the following craft/activity kits aimed at families:

- Christmas Fun (3x)
- Spooktacular Fun (3x)
- Sunflower Seeds Contest
- Pink Shirt Day (3x)
- Family Literacy Day (3x)

In Conclusion

During the 2016- - 2021 Plan of Service the Calmar Public Library saw significant changes. One of the biggest was the addition of a program room, magazine area, storage room, and office space. The program room has made it possible for the room to be used strictly for programming without disturbing others in the library. COVID-19 also impacted the overall performance of the Library. On a positive note, if not for COVID-19 we would never have started Take & Make Kits. These kits have been extremely popular and as long as funding is available, we will continue to do them, along side in-house programming. We are happy with the results of the 2016 -2021 Plan of Service and look forward to the new challenges and direction the 2022 – 2026 Plan of Service will bring us.